

FOR IMMEDIATE RELEASE

Group Sense PDA Limited proudly presents "The World' s First Bi-lingual Data-Centric GSM PDA - <u>i-Xplore938</u>" A multi-function GSM PDA that serves as a Mobile Office

(23rd October, 2001, Hong Kong) Group Sense PDA Limited, a subsidiary of Group Sense (International) Limited (stock code: 601), proudly announces the launch of i-Xplore938, the world's first bi-lingual data-centric GSM PDA that combines many mobile office functions, including mobile phone, fax, SMS, WAP, e-mail and PDA into one body. A seamless integration of mobile phone and PDA, i-Xplore938 truly serves as a "Personal Pocket Business Center."

Mr. Samson Tam, Chairman and CEO of Group Sense (International) Limited stated," The rapid development of wireless communication technologies not only change the traditional business practices and our daily lives, but also fertilize a new wave of demand on productivity and competitiveness improving products. As a veteran I.T. - devices developer, Group Sense has the commitment capitalizing its knowledge on products and understanding of the market, to continually develop new products with cutting-edge communication technologies. One of the results of this commitment is this GSM PDA."

"i-Xplore938 is the world's first bi-lingual data-centric GSM PDA. With various communication and computing functions and combined into one body, and with Chinese-English bi-lingual display, it is the best equipped 'Personal Pocket Business Center" for the Greater China market. i-Xplore is designed to be used as a m-commerce platform allowing strategic partners to develop specific e-applications to run on the PDA. Current strategic partners include Hong Kong Productivity Council, Zhongshan University, Object Valley (Asia Pacific) Limited, Bank of America (Asia) Limited, CASH Financial Services Group Limited, Telecom Directories Limited and Symphonic Telecom Group. We welcome more partners to participate in the i-Xplore development projects, so as to further explore and popularise the mobile business application potentials of the GSM PDA."

Combining the functions of a PDA and a GSM mobile phone, i-Xplore938 supports many mobile office features including telephone, fax and computer, it is a solid 24/7 stand-by "Personal Pocket Business Center. Its larged LCD display, full screen handwriting input and various on-line functions such as SMS, WAP and E-mail make it easy for users to access on-line stock quotes, charts, financial, entertainment and education information anytime anywhere.

The retail price of **i-Xplore938** GSM PDA is HK\$3,380, and the product is available at



Symphonic Telecom, Chavailier Shop and CM Concept.

Company Background of Group Sense PDA Limited

Group Sense PDA Limited (GSPDA) was established in the year 2000 as a subsidiary of Group Sense (International) Limited (GSL), building upon the PDA business started by GSL in 1996. Besides GSL, investors in GSPDA include Intel Capital, Softbank and UTStarcom.

GSPDA has two main product lines. The Xplore series of PDAs are run under the English-Chinese dual language Xplore OS, and supports synchronization with Personal Computers. A Software Development Kit (SDK) is available to interested parties who wish to develop customized applications to run on the Xplore series of PDAs. This year, the Company launches its i-Xplore series of PDAs that features wireless communication capabilities in addition to all the standard features of the Xplore series. i-Xplore 938 is the first PDA in this series that is an integrated GSM PDA.

GSPDA is committed to open up its development platform so that its partners can develop applications on the Xplore or i-Xplore series of PDAs that meets the m-commerce requirements of different sectors of industry. Interested parties are invited to join its Partnership Programme. The Company is also committed to deploying wireless technologies on its i-Xplore series of PDAs in support of m-commerce. The next generation of PDAs will feature Bluetooth, GPRS and CDMA technologies.

GSPDA has more than 200 engineers working in Hong Kong, mainland China and Singapore, and has marketing and sales networks covering Hong Kong, mainland China and Southeast Asian countries.

i-Xplore938 customer service hotline: 2862-5288

For further information, please contact: Jetum Communication Consultants Ltd. James Leung (6198.3231)/Angela Wong (9161.4411) Group Sense PDA Limited Patricia Cheng

Tel: 2566.4916 Tel: 2832.8245



a subsidiary of Group Sense (International) Ltd.

Strategic Partners

Hong Kong Productivity Council

Zhongshan University

Object Valley (Asia Pacific) Limited Bank of America (Asia) Limited CASH Financial Services Group Limited Telecom Directories Limited Symphonic Telecom Group

Particulars

- i-Xplore 938 Training Programme
- Productivity Enhancement Solutions
- Office Automation Solutions Development
 & Promotion
- Application Solutions Development
- e-Banking
- e-Trade
- On-line Gastronomic Guide
- Sales & Distribution